

education for all
 a unique & affordable skills development program
 for charities & the developing world



HOW EASYLEARNING WORKS

The only program of its kind, easyLearning offers over 1,500 high-quality online professional development courses to individuals who could not otherwise access such training. Organizations can sponsor easyLearning by purchasing and distributing pre-paid cards. Program sponsors are able to brand their own customized easyLearning website, pin cards and completion certificates.



Sample easyLearning card with activation code

THE LEARNER EXPERIENCE

Using a unique pin code on the easyLearning card, learners can access their desired course online for a three-month period. Once the course is successfully completed, the student is awarded a certificate of achievement.

BENEFITS OF EASYLEARNING

- **Provides** high quality, up-to-date courses accessible anytime, anywhere
- **Helps** students gain skills needed to compete in today's global, knowledge-based economy
- **Supports** local economies by developing skilled employees
- **Offers** organizations a fully-branded Corporate Social Responsibility (CSR) program easy to implement with low administrative costs



Sample easyLearning campus and certificate