



## For Immediate Release

### SEREBRA CONNECT OFFERS RISK-FREE OUTSOURCING FOR SMALL AND MEDIUM-SIZED BUSINESSES

*Company Gives Businesses Easy, Affordable and Risk-free Access to a Global Market of Freelancers*

**VANCOUVER, BC CANADA – April 15, 2008** - Serebra Learning Corporation (TSX VEN: SLC), a leading e-learning provider, today announced new and expanded features on Serebra Connect, the world's first online outsourcing platform that directly links education to income opportunities. The new and improved Web application boasts a variety of new features and tools for users.

Serebra Connect ([www.serebraconnect.com](http://www.serebraconnect.com)) lets individuals and businesses outsource specific tasks, such as Web programming, graphic design, translation and many others, to a global pool of skilled, qualified service providers and freelancers. Buyers of services post tasks on Serebra Connect and sellers bid for the tasks. Serebra Connect also equips its users with timesaving collaboration, communication and task-tracking tools.

There can be many benefits for small and medium-sized businesses that choose to utilize outsourcing. Outsourcing smaller, less significant tasks frees up time to focus on more important things, such as growing the business and providing better customer service. Serebra Connect's custom-built, user-friendly tools make the process of outsourcing tasks online quick and easy.

"When businesses, both small and medium-sized, or departments within larger corporations outsource their non-core tasks, they immediately become more productive, which naturally leads to more cost savings and productivity benefits," said Ted Moorhouse, Serebra's chairman and CEO. "For example, outsourcing to freelancers in different time zones is a great benefit, because you can request a task to be done in the evening and the work can be completed and waiting for you when you wake up the next morning."

The access that Serebra Connect provides to an on-demand global workforce is also a great resource for departments within large enterprises or government institutions to cost-effectively utilize outsourcing as well.

Unlike other online outsourcing Web applications, sellers can bid on as many tasks as they want in multiple categories, with no bidding or membership fees. Through Serebra Connect, service providers can connect and collaborate with businesses worldwide in a secure, easy-to-use online environment.

Serebra Connect also has a long-term focus on tying education to income for people throughout the world. "By posting tasks on Serebra Connect, businesses provide work opportunities to people everywhere regardless of geographic location," Moorhouse said. "By giving people around the world entry to Serebra Connect, we are providing income opportunities that might otherwise be hard to come by due to geographic, economic or social factors."

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### Serebra Connect Buyer Benefits:

- Join with no membership or service fees to post unlimited tasks
- Experience risk-free outsourcing – Payment to the seller is only released after the buyer marks the task as complete
- Save time and money by outsourcing business services to a global pool of skilled freelancers
- Save significantly on costs
- Free up time to be more productive
- Contribute to global economic development by providing income to individuals and the economies of developing nations

### Serebra Connect Seller Benefits:

- Join the global economy and earn income with your skills
- Access affordable e-learning courses to learn new skills to earn more income
- Unlike other outsourcing Web applications, join with no membership fees and unlimited free bids
- Receive recognition for courses completed and new skills learned
- Connect with businesses worldwide
- Bid on tasks quickly and easily
- Use your own personal online workspace
- Work from home

This latest release of Serebra Connect includes the following new and innovative features:

- Increased categories for buyers to post tasks
- Streamlined and enhanced task-posting process
- Ability to bid on all tasks
- Expanded seller profiles with overview, samples, previous tasks and feedback
- Seller rating system that provides sellers with incentives
- Improved task management for buyers
- Improved notifications to buyers
- Buyer-initiated communication that allows buyers to send messages to sellers who have bid on their tasks
- Expanded and streamlined functionality of My Connect (users' personal online workspace)
- Serebra Connect's payment solution, "ConnectPay," a risk-free payment solution for both buyers and sellers

For more information on Serebra Connect, visit [www.serebraconnect.com](http://www.serebraconnect.com).

SEREBRA LEARNING CORPORATION

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